

Application to Resell Expand Products

Expand International of America, Inc. intends to sell product only for resale. As a result, it is important that companies wishing to purchase products from Expand demonstrate that they are thus qualified.

If possible, please complete this form on your computer. Please attach a copy of your Resale Certificate.

Applicant Company Name

Name(s) and Title(s) of Principal(s)

Mailing Address

Shipping Address (if different from mailing)

Phone

Fax

E-mail

Website

Please briefly describe your business (i.e. display reseller, ad agency, printer, etc.)

General Description of Geographic Area Serviced by Applicant

Number of People Directly Employed:

Number of salespeople:

How Did You Hear About Expand?

Do you have in-house wide format printing capabilities? Yes: No:

If yes, what processes do you use? Lambda: Inkjet: Other:

Do you have in-house wide laminating capabilities? Yes: No:

Expand International will allow limited usage of its Licensed Properties. The terms and conditions for such use are shown in Attachment A, which is made a part of this agreement.

Products will be shipped to the address specified on PO, and on Expand International's shipping account if other not specified. All shipments are Ex. Works Stratford, CT

Expand International of America, Inc.
400 Long Beach Blvd.
Stratford, CT 06615

Phone: (203) 870-2030
Fax: (203) 870-2034
E-mail: us@expandmedia.com



Expand International requires full payment upon ordering. Payments can be made by cash, check, wire or any major credit card in US Dollars only. If payment is to be made by check, a copy of the check must be faxed to (203) 870-2034 before the order can be sent out. Expand does require that a major credit card is kept on file. If orders are not paid for by their due date, or if no copy of a check is sent, Expand will charge this card for the amount due.

Type of Card:

AmEx: Discover: MasterCard: VISA: Other:

Name on Card:

Card Number:

Expiration Date: _____ / _____

Billing Address as it appears on Credit Card Statement:

By signing below you agree to the terms and conditions of this Reseller Application and all other relevant terms and conditions including herein, including any attachments. In addition, you authorize Expand International of America, Inc. to charge the above referenced credit card for any balances not paid by their due date.

Please sign _____ Date _____

Please print name _____ Date _____

Mail to: Expand International of America, Inc.
 400 Long Beach Blvd.
 Stratford, CT 06615
Email to: us@expandmedia.com
Fax to: (203) 870-2034

Thank you for doing business with Expand!

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RESELLER'S GUIDELINES FOR USE OF LICENSED PROPERTIES OF
EXPAND INTERNATIONAL OF AMERICA, INC.

1. Expand hereby grants to Reseller, and Reseller hereby accepts, a non-exclusive, non-transferable, revocable right to display on Reseller's sales and advertising items, including Reseller's website, the trademarks of Expand set forth in Exhibit A and such other trademarks, trade dress, copyrights, and/or patented designs or features as Expand may designate and approve in writing ("Licensed Properties") to refer to those products offered by Reseller. Each of the Licensed Properties used by Reseller must be followed by "TM" or a ® notice pursuant to Exhibit A. Any other proposed use of the Licensed Properties must be submitted to Expand for written approval prior to any such use by Reseller.
2. Where Reseller refers to any of the Licensed Properties, Reseller must identify Expand as the owner of the Licensed Property being referred to. Reseller may state in its sales and advertising items, including Reseller's website, that it is an authorized Expand reseller.
3. Reseller may not combine any of the Licensed Properties with any other words, word fragments, letters, symbols, logos, icons, graphics, photos, slogans, numbers, or any other elements.
4. Reseller is prohibited from using any and/or registering of the Licensed Properties, in whole or in part, as part of Reseller's company name, domain name, title of Reseller's website, product name, logo, trade dress, design, slogan, and is prohibited from using any of the Licensed Properties in any manner which could suggest co-branding with Expand, sponsorship of Reseller's website by Expand, or ownership by Reseller of the Licensed Properties.
5. In the event of any action or inaction by Reseller which results in or threatens to result in injury to Expand or the Licensed Properties, as determined solely by Expand, Reseller shall make such change(s) and take such remedial action(s) as requested by Expand.
6. Reseller acknowledges Expand's ownership of the Licensed Properties and the validity, unique and widespread recognition, great value, and goodwill of the Licensed Properties. All use of the Licensed Properties by Reseller shall inure to the benefit of Expand, and Expand reserves the right to object to unfair uses or misuses of its Licensed Properties or other violations of applicable laws, as determined solely by Expand.
7. Upon termination of the Expand and Reseller relationship and Reseller's rights to resale Expand's products, Reseller agrees to immediately discontinue any and all use of the Licensed Properties or references to Expand, to remove all materials electronically available to the public bearing any of the Licensed Properties, and to destroy all printed materials bearing any of the Licensed Properties. All rights in the Licensed Properties and the goodwill connected therewith shall remain the sole property of Expand.

RESELLER: _____

NAME: _____

POSITION: _____

DATE: _____

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