

Expand MediaFabric

Bring your message to your target audience

The Expand MediaFabric is a pop-up fabric backwall that can be easily assembled in minutes. A large, dye-sub graphic surface without interfering seams gives you every opportunity to create attractive visual solutions and text placement to show off at your next event.

The Ultimate Portable Backwall

The Expand MediaFabric's fabric graphic stays on the frame with the use of Velcro® and sets up in minutes. When collapsed, it is no larger than an ordinary gym bag and weighs around fifteen pounds (varies depending on size).

It's easy to carry, easy to assemble, and can fit in the Expand PodiumCase. Just half a minute and a few simple steps are all you need to reach your target group, giving "portability" a whole new meaning.

High-grade Aluminum Structure

Despite the weightlessness and the slender, discreet construction, the Expand MediaFabric is highly stable and durable. The secret lies in the aluminum frame scissors, which allows the display to "pop-up" and expand into a towering backwall then contract to a portable bundle with ease.

Fabric Graphic

Your image is printed on a dye-sublimation printer on fabric that stretches to form a completely smooth surface. The printed fabric is fixed to the structure with Velcro®, even when the display is folded and stored. The wrinkle-resistant material allows for quick re-assembly for your next show. Expand MediaFabric is available with or without end caps for a third graphic dimension.

Limited Lifetime Warranty

The hardware for the Expand MediaFabric is covered under Expand's Limited Lifetime warranty. If you already own a frame and it is in need of repairs, please contact Expand to help you process a repair claim.



All Expand MediaFabric frames come with nylon bags



Simply click the scissor bars together to assemble your pop-up wall.



Dimensions: (Above)

Height: 89.875"

Width: 89.875"

Depth: 12.75"

Approx. 7.5' x 7.5' x 1'

Weight:

Frame: approx. 10 lbs.

Graphic (with end caps): approx. 5 lbs.

Parts:

Expand MediaFabric frame

Dye-sublimation fabric graphic

Protective graphic sleeve

Nylon bag

Setup:

Step 1

Remove the protective graphic sleeve.



Step 2

Place the frame on a clean surface and grab the scissor bars.



Step 3

Pull up to expand the frame.



Step 4

Click the scissor bars in place. If you have end caps, stretch the graphic around the sides and Velcro® in place.



Step 5

Done!



For artwork templates please visit our website: www.expandmedia.com

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