

Most Popular Portable Backwall

Expand GrandFabric

A professional fabric backwall in dozens of widths and heights. Choose straight or curved, use it solo, or connect frames into large-scale booths — all with no tools.

No tools needed

Set up in minutes



Straight Width
31"-231"

Curved Width
44"-101"

Height
94"-126"

Graphics
Single/Double

Features & Benefits

Built to last

Professional-grade aluminum engineered for years of reuse.

Scales up

Connect frames with easy connectors for large-scale booths.

Two-sided

Single- or double-sided pillowcase graphics, easily swapped.

Accessory-ready

Add monitors, shelves, lights & brochure holders.

Choose your shape



Straight
31"-231" wide



Curved
44"-101" wide



Tall
up to 126" high

Custom sizes available on request

Add accessories



Monitor Holder
up to 44 lbs



Spotlights
clip-on-LED



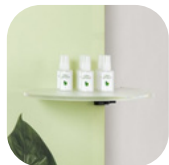
Brochure holder
store your literature



Hanging Shelves
up to 22 lbs/shelf



Shelves & tables
up to 33 lbs



Set up in 3 steps



CLICK

Snap the frame together



PULL

Slip the fabric over



ZIP

Zip the bottom closed

Expand PodiumCase conversion kit

Optional Expand PodiumCase turns your shipping case into a branded counter — no extra piece to pack

Doubles as counter

Fully branded

Kit includes:



Table Top



Shelves



Skirt



Ask us about your next display

Portable event solutions, engineered to last



expandmedia.com/us



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203 870 2030

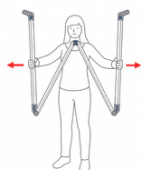
Assemble in few easy steps

From bag to booth in minutes



1 Build the frame

Horizontal Frame



Step 1

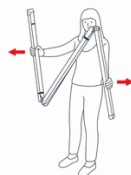
Join the two horizontal pole halves



Step 2

Rest it on the floor at full width

Vertical Frame



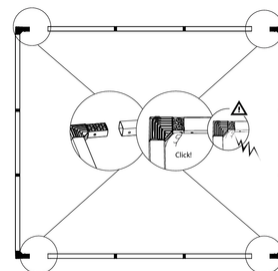
Step 3

Join the two vertical pole halves



Step 4

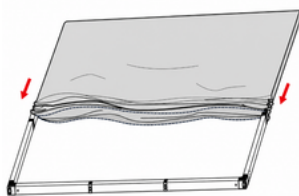
Stand the vertical poles up



Step 5

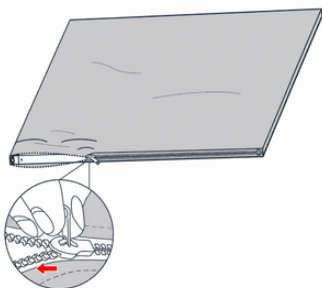
Click all four corners into a frame

2 Add the graphic



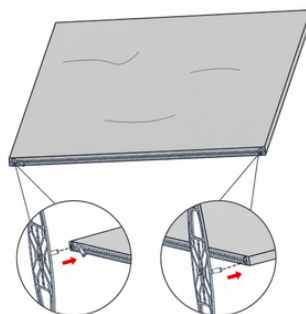
Step 6

Pull the fabric graphic over the frame



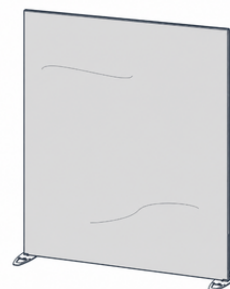
Step 7

Zip the base closed



Step 8

Clip the feet onto the base



Step 9

Stand it upright — ready to show

Packs into one rolling case

Reverse to pack down

Unzip, slide the graphic off and collapse the frame. Everything nests into one wheeled hard case — ready to show roll in minutes.



Frame poles & folded graphic nest inside



One person wheels the whole booth



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SCAN:
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